

San Francisco Writers Conference
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Press Release For Immediate Release
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**2010 San Francisco Writers Conference Celebrates
Seven Years of Helping Writers Become Published Authors**

San Francisco, CA—11/8/09—If you can only go to one writers conference this year, attend one that will truly help you get published. The 2010 San Francisco Writers Conference—February 12-14, 2010 at the InterContinental Mark Hopkins Hotel—will feature 100 literary agents, bestselling authors, publishing professionals and editors from major publishing companies. It offers a stellar set of opportunities for networking and writing career advancement. Find out all about it at www.SFWriters.org

Keynoters and bestselling authors for 2010 will include **Jacquelyn Mitchard** (*Deep End of the Ocean*), **Steve Berry** (*The Charlemagne Pursuit*) and **Susan Wiggs** (*Fireside*). However, most attendees come to the San Francisco Writers Conference to pitch their work, find an agent and get published. Editors from **Random House, Pocket Books (Simon & Schuster), St. Martin's Press, Jossey-Bass (Wiley), Seal Press, Walker Books** and **Mira Books** will be representing traditional publishing. There will also be self-publishing options to explore and workshops lead by Dan Poynter (*The Self-Publishing Manual*) and Diane Gedymin (*Get Published!*).

SFWC Directors **Michael Larsen** and **Elizabeth Pomada**, themselves literary agents and authors, have built a conference that works for writers. Attendees have access to fifty "how to" sessions & panels with experts such as **Jane Friedman** (*Writer's Digest*). Speed Dating for Agents and Ask-a-Pro sessions are opportunities for attendees to pitch their work directly to publishing professionals. Celebrity book signings and social gatherings add to the excitement.

This will be the seventh annual San Francisco Writers Conference. The event has sold out EVERY year and regularly attracts attendees from almost every state and several foreign countries. "The secret is that just 300 attendees can attend the conference. Word has spread that this is an event where you get unequalled networking with major presenters and other attendees," says SFWC Marketing Director Barbara Santos.

The SFWC Writing Contest is another route to ultimately getting published and it is open to non-attendees. According to SFWC Contest Director Laurie McLean, many of the past winners have published their work using Author Solution packages they won (part of their prize) and several authors have been published by traditional publishers thanks to the exposure the contest offers.

For event and contest details or online registration, go to www.SFWriters.org

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Short Calendar Listing: 50 words

2010 SAN FRANCISCO WRITERS CONFERENCE. February 12th-14th at the Mark Hopkins Hotel. Enhance your writing and launch your writing career! Network with literary agents, editors, publishers and bestselling authors including Jacquelyn Mitchard, Steve Berry and Susan Wiggs. See event and contest details at www.SFWriters.org or call 1-866-862-7392.