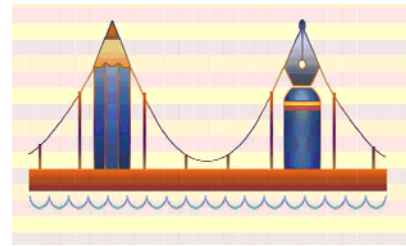


Request For 2010 San Francisco Writers Conference Sponsorship Information



Return to: 1029 Jones Street, San Francisco, California 94109

Or fax to: (415) 673-0367

Questions? Call (925) 560-1403 or (415) 673-0939

Email: sfwriterscon@aol.com

**Yes, I want to be a part of the San Francisco Writers Conference!
Contact me to review the items I've checked below.**

<i>Name:</i>		
<i>Company:</i>		
<i>Address:</i>		
<i>City:</i>	<i>State:</i>	<i>ZIP:</i>
<i>Phone:</i>	<i>Email:</i>	
<i>Comments:</i>		

Areas of Sponsorship of interest to me:

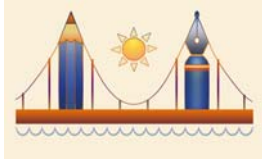
- Sponsor an Editor, Class, Workshop or Keynote Speaker
- Host a SFWC Party, Luncheon or Breakfast Meal
- In-Kind Sponsor of goods or services

These are the Sponsorship Benefits of interest to me:

- | | |
|---|---|
| <input type="checkbox"/> Inclusion in the Event Program | <input type="checkbox"/> Adding a Website Link or Logo |
| <input type="checkbox"/> Exhibition Space | <input type="checkbox"/> Your logo on event bags or lanyards |
| <input type="checkbox"/> Special VIP Recognition at the Event | <input type="checkbox"/> Inclusion in Advertising for the event |
| <input type="checkbox"/> VIP Badges for the Event | <input type="checkbox"/> Opportunity to Network at the Event |
| <input type="checkbox"/> Other _____ | |

I would like more information on:

- Creating a SCHOLARSHIP in my name (\$1000)
- Donating any amount to the SFWC scholarship fund
- Donating products or prize money to support the SFWC Writing Contest.
- Providing presenters' gifts, attendee bags, doorprizes or other event necessities.
- Purchasing an ad in the event program Sponsoring an upcoming newsletter (\$150)
 - Flyer/brochure/product inserted in attendee bags at the event. (\$150)



SPONSORSHIP OPPORTUNITIES

Five Easy Ways to Become Involved in the San Francisco Writers Conference

1. Sponsor a Class or Keynote Speaker

Sponsorships begin at \$1,000 for a workshop and \$2,500 for a keynote. Help us secure major presenters and prepare the class materials. Sponsor's name included in the printed event program and many other special ways.

2. Be a Scholarship Benefactor

Sponsor an SFWC Scholarship (we select the recipient) for just \$500. You can choose to be the benefactor of a scholarship YOU name for just \$1,000 with additional scholarships under your name at \$500 each.

3. Host a SFWC Party, Luncheon or Breakfast Meal

Sponsorships start at \$2,500. What fun! You can be the host of a breakfast (\$4,500), luncheon (\$7,500), or the opening gala (\$10,000). All SFWC attendees and presenters are invited to your sponsored meal.

4. Become an In-Kind Sponsor

The conference accepts in-kind goods and services...everything from printing services to gifts for our presenters. Please talk to us if you think you have something we need for the event!

5. Advertise with us for the 2010 San Francisco Writers Conference

Sponsors can partner with us to be included in advertising and all kinds of promotional materials created for the event.

Sponsorship Benefits List

Printed 2010 Event Program

*All sponsors will be thanked in the program. Major sponsors get additional ad space and logos in the program. Our beautiful printed program is an 8 ½ x 11 inch publication with a four-color cover. A 'keeper' for attendees, we use it for publicity/ marketing purposes all year. **Additional space can be purchased.***

Website Links and Logos

Sponsors can have their websites linked to the SFWC website to reach an educated audience of writers, publishers, visitors and readers. The link can appear as the sponsor's logo or name. Go to: www.SFWriters.org

Exhibition Space and Banners at the Event

Enjoy access to the attendees with a strategically placed table and display your signage in the registration area.

Special VIP Recognition at the Event

Sponsors can be recognized from the podium and given special seating at the event.

Event Badges & Invitations to Special Events at the Conference

Be our special guest at the 2010 SFWC. Sponsorship determines the number of badges a sponsor receives. Major sponsors will be invited to attend an intimate 'Friends of SFWC' party along with the event presenters.

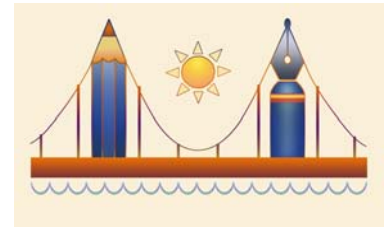
Flyers and/or Company Info in Attendee Packets

Let us stuff your brochures, menus or flyers into each attendee packet for maximum attention.

The San Francisco Writers Conference is a 501(c)3 non-profit organization.
Contact Barbara Santos (925) 560-1403 or email her at Barbara@SFWriters.org
Elizabeth Pomada (415) 673-0939 or email her at sfwriterscon@aol.com

SPONSORSHIP PACKAGES

for the 2010 San Francisco Writers Conference



Golden Sponsorship (\$7,500)

A Workshop AND a breakfast designated as sponsored by your company

Full page ad in the Event Program.

Your brochure/flyer inserted into attendee bags

Trade show space to showcase or sell during the event

Company logo/link on the San Francisco Writers Conference website

Your Signage/Banner in prime selected location at the event

4 VIP passes to the event, priority seating during keynotes & invitations to Presenter Party

Silver Sponsorship (\$5,000)

A Workshop or breakfast designated as sponsored by your company

A half- page ad in the Event Program

Trade show space to showcase or sell during the event

Company logo/link on the San Francisco Writers Conference website

Your Signage/Banner in prime selected location at the event

2 VIP passes to the event, priority seating during keynotes & invitations to Presenter Party

Friend of the San Francisco Writers Conference (\$2,500)

A Workshop designated as sponsored by you or your company

A quarter- page ad in the Event Program

Trade show space to showcase your work or sell your product during the event

Company logo/link on the San Francisco Writers Conference website

Your Signage/Banner in prime selected location at the event

1 VIP pass to the event and priority seating during keynotes

Special Sponsorship Package

You tell us what you want to accomplish through the 2009 San Francisco Writers Conference and we will create a package just for you! For more information:

Contact Barbara Santos (925) 560-1403 or email her at SFWriters@comcast.net

Elizabeth Pomada (415) 673-0939 or email her at sfwriterscon@aol.com

I want the sponsorship package checked above.

Contact Name: _____

Company Name: _____

Address: _____

Email Address: _____ Phone: _____

Mail this completed page to: SFWC, 1029 Jones St., San Francisco, CA 94109

Or fax to: 415-673-0367