

SAN FRANCISCO WRITERS CONFERENCE

1020 Jones Street, San Francisco, CA 94109

February 12th –14th, 2010 at the InterContinental Mark Hopkins Hotel

Short Blurb about the San Francisco Writers Conference (less than 100 words) :

GENERIC

The San Francisco Writers Conference will be held President's Day Weekend, February 12-14, 2010 at the InterContinental Mark Hopkins Hotel. The event is projecting nearly 100 presenters—editors, agents and publishers—but there will be a limit of 300 attendees for unequaled networking opportunities. Bestselling author presenters include:

Jacquelyn Mitchard (*Deep End of the Ocean*)

Steve Berry (*The Templar Legacy*)

Susan Wiggs (*Fireside*)

Registration includes the Opening Gala, keynote sessions and workshops, two lunches and breakfasts. The optional *Speed Dating for Agents* allows attendees to pitch their ideas to literary agents. See the event details at www.SFWriters.org

ROMANCE WRITING

Is there a romance novel in you? **Jacquelyn Mitchard**, **Susan Wiggs** and **Kate Perry** will tell you what it really means to be a romance novelist at the 2010 San Francisco Writers Conference (Feb. 12-14 at the InterContinental Mark Hopkins Hotel). Nearly 100 presenters will be there including literary agents, editors from major publishing houses and bestselling authors **Steve Berry**, **Cara Black** and **Sheldon Siegel**. Attendees have access to "how to" sessions and workshops on getting published while *Speed Dating for Agents* and *Ask-a-Pro* sessions are unique opportunities to pitch your work. Go to www.SFWriters.org for more information.

FOOD

Turn your love of good food into cookbooks (and a PBS series as **Joanne Weir** did), a bestselling memoir (as **Georgianne Brennan** did in *A Pig in Provence*) or feature articles (talk to **Amy Machnak**, recipe editor/food blogger for *Sunset Magazine*). They will all be at the 2010 San Francisco Writers Conference (Feb. 12-14, 2010 at the InterContinental Mark Hopkins Hotel). Nearly 100 presenters including literary agents, editors from major publishing houses, and bestselling authors **Jacquelyn Mitchard**, **Steve Berry** and **Susan Wiggs**. Attendees have access to "how to" sessions and workshops on getting published. Go to www.SFWriters.org for more information.

TRAVEL

Learn how to turn your travel journal into a bestselling memoir (as **Georgeanne Brennan** did in *A Pig in Provence*).

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Bestselling authors include **Jacquelyn Mitchard, Steve Berry, Sheldon Siegel, Georgeanne Brennan** and **Susan Wiggs**. Attendees have access to "how to" sessions and workshops. Speed Dating for Agents and Ask-a-Pro are unique opportunities to pitch your work. A celebrity book signing session will be open to the public. Go to www.SFWriters.org for more information.

POETRY

Poetry at the San Francisco Writers Conference! Join **Joan Gelfand** (California Poets in the Schools), **Andy Jones & Brad Henderson** (U.C. Sacramento) at the 2010 San Francisco Writers Conference, Feb. 12-14 at the InterContinental Mark Hopkins Hotel. Attendees have access to "how to" sessions, workshops and readings. Learn about building your platform and self-publishing options, too. Be inspired by **Jacquelyn Mitchard, Tamin Ansary, Steve Berry** and nearly 100 presenters. Go to www.SFWriters.org for more information.

BOOK MARKETING

Getting your book published is the goal. But what you do before and after your book is published is just as important! Learn how to build your platform as you write—and generate book publicity after it is in print.

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