

Advertise

The San Francisco Writers Conference is proud to attract a local and global community of authors and aspiring authors in the city, the Greater Bay Area, North America, and the world.

The ads in the print event program are Black/White quarter page for \$250 (3.75" wide x 5" high) or half page for \$400 or full page for \$600.

An ad in one of our SFWC Newsletters is \$100 or \$250 for three issues. An e-blast is \$500.

We also can stuff a flyer in each attendee bags for \$250.

*The San Francisco Writers
Conference is a 5013C Non-
Profit Organization*



Barbara
Santos,
Marketing
Director

Application form

Ready to commit? Download and send to Barbara Santos at barbara@sfwriters.org (925) 895.5841

[Sponsor application form](#) deadline 1/15/2020

[Exhibit space application form](#) deadline 1/15/2020

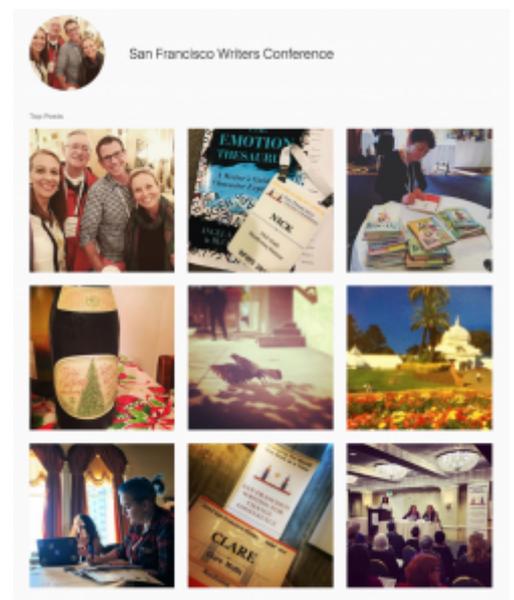
[Advertising Rates & Marketing](#) deadline 1/20/2020

Please contact us to let us know you're interested so we can look for your application. And we're happy to discuss creative sponsorship solutions.

The conference at a glance

Sponsors, exhibitors, and advertisers help the 501c3 nonprofit SFWC to maintain its high level of excellence. At the same time, our sponsors enjoy a high-profile presence at the conference itself and they are featured in materials and media surrounding the conference all year round.

In addition to our signature event—the San Francisco Writers Conference—we also manage the Writing for Change conference, the only one of its kind in the world, to enlighten activists on how they can change the world through writing.



You and us on
Instagram,

Facebook, Twitter, and Pinterest!

We also support literacy and writing groups throughout the United States.

5000 opt-in readers of the SFWC Newsletter and writing-related communications

600 participants at the signature main conference (San Francisco Writers Conference)

100+ participants at the San Francisco Writing for Change event

400+ in our year-round classes held at Mechanics' Institute Library

A 100+ person faculty is rich with influencers and top echelon members of the publishing world.

The networking at the San Francisco Writers Conference is amazing!

SFWC has a vibrant social media presence with a dedicated

social media team...and we love to feature our sponsors!