

# 2011 SAN FRANCISCO WRITERS CONFERENCE



**FRIDAY, February 18<sup>th</sup>**

7:30 a.m. to 6 p.m.      **Registration & Badge Pick-up**      Registration Desk/Mark Hopkins Lobby  
9:30 a.m. Sign up for Kevin Smokler consults, Friday dinner (until 2 p.m.) & Sunday Dinner

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Sign up for **Independent Editor Consultations**      Garden Room

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**8:15 a.m.**

**GET READY, GET SET, GO!**

Michael Larsen, Co-Director, SFWC; Stephanie Chandler, *The Conference Catcher*;  
Kevin Smokler, editor, *Bookmark Now: Writing in Unreaderly Times*, Co-Founder & CEO, BookTour.com

Peacock Court  
(Lobby Level)

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**9—9:45 a.m.**

**BECOME A RECOGNIZED AUTHORITY IN YOUR FIELD:**

Publish, Promote and Profit from Books, E-Books and Information Products  
Stephanie Chandler, *From Entrepreneur to Infopreneur*

Stanford  
(Mezzanine Level)

**GET A GRIP: Be Your Own Best Promoter**

Teresa LeYung Ryan, *Build Your Author's Platform and Fanbase in 22 Days*, writing coach;  
Elisa Southard, *Break Through the Noise*

California  
(California Level)

**MAKING STORY MATTER: How to Turn Your Idea into a BIG Story**

Lisa Rector Maass, independent editor and coach

Barclay  
(2<sup>nd</sup> Floor)

**PITCHCRAFT: Exciting Agents & Editors in 25 Words or Less**

Literary agent Katharine Sands

Peacock  
(Lobby Level)

**WHAT GOOD DOES IT DO TO DIE WITH A MANUSCRIPT IN YOUR DRAWER?**

Know Your Options! Keith Ogorek, SVP of Global Marketing, Author Solutions

Willard  
(2<sup>nd</sup> Floor)

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**10—10:45 a.m.**

**GETTING YOURS: The Art of the Book Deal**

Literary agents Kitty Cowles and Andy Ross

Willard  
(2<sup>nd</sup> Floor)

**PUBLISHING NOW & TOMORROW: The View from Broadway**

Heather Lazare, Editor & Publishing Manager, Crown Trade Paperbacks/Random House,  
introduced by Donna Levin

California  
(California Level)

**PUTTING YOUR LIFE IN PRINT: Capturing Your Story for Posterity**

Jane Ganahl, *Naked on the Page: The Misadventures of My Unmarried Life*; Wendy Merrill,  
*Falling into Manholes: The Memoir of a Bad/Good Girl*; Michael Signorelli, Editor, HarperCollins

Barclay  
(2<sup>nd</sup> Floor)

**HOW TO WRITE A BESTSELLING PICTURE BOOK**

Kathryn Otoshi, author of the hits *One* and *Zero*; literary agent Caryn Wiseman

Stanford  
(Mezzanine Level)

**WHEN STYLE AND CHARACTER COME FIRST: Literary Fiction for a New Century**

Caitlin Alexander, Random House; Tanya Egan Gibson, *How to Buy A Love of Reading*;  
Herbert Gold, *Fathers*; Dan Smetanka, Editor-at-Large, Counterpoint Press;  
Moderator: literary agent Rebecca Strauss

Six Continents  
(Mezzanine Level)


## FRIDAY, February 18<sup>th</sup>

### 11—11:45 a.m.

MAKING YOUR SENTENCES SING: 5 Principles for Taking Your Prose to the Next Level Constance Hale, <i>Syn &amp; Syntax: How to Craft Wickedly Effective Prose</i>	Barclay (2 <sup>nd</sup> Floor)
SHOW, PLACE AND WIN: Making Setting a Character in Your Novel Cara Black, <i>Murder in Passy</i> ; Bharti Kirchner, <i>Darjeeling</i> ; Kemble Scott, <i>The Sower</i>	Willard (2 <sup>nd</sup> Floor)
PUBLISHING IN CYBERSPACE: How E-Books Will Transform Your Career Mark Coker, Founder & CEO, Smashwords; David Marshall, Director, Editorial & Digital, Berrett-Koehler Publishers. Moderator: Michael Larsen	California
WRITING FOR ROOM AND BOARD: Opportunities for Food and Travel Writers Jacqueline Harmon Butler, <i>The Travel Writers Handbook</i> ; Shirley Fong-Torres, <i>The Woman Who Ate Chinatown</i> /TV chef; Barbara Santos, <i>Maui Tacos Cookbook</i>	Stanford (Mezzanine Level)
WHY NOW IS THE BEST TIME EVER TO BE AN AUTHOR Alan Rinzler, former Executive Editor Jossey-Bass/John Wiley & Sons, independent editor	Six Continents (Mezzanine Level)

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### 12—2 p.m. in the Peacock Court

LUNCHEON Contest Winners Announcement by Laurie McLean and Keith Ogorek	
KEYNOTE: <b>Dreaming Worlds into Words: Creating Your Life as a Writer</b> Dorothy Allison, <i>Bastard Out of Carolina</i>	

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### 2—2:45 p.m.

ARTICLE SAVVY: Writing and Selling Nonfiction Charis Conn, Contributing Editor, <i>Harper's</i> ; Herbert Gold, freelance writer; Constance Hale, freelance writer	Barclay (2 <sup>nd</sup> Floor)
BEYOND HARRY & TWILIGHT: Agents on the Booming Young Adult Market Literary agents Amy Burkhardt, Minju Chang, Jill Marsal, Gordon Warnock, Caryn Wiseman, Christine Witthohn. Moderator: Laurie McLean	Stanford (Mezzanine Level)
ANCHORING YOUR PRESENCE ONLINE: Blogs and Websites Linda Lee, AskMePC WebDesign	Willard (2 <sup>nd</sup> Floor)
BUILDING YOUR BRAND: Leveraging the Power of Hollywood, Publishing and Publicity Philippa Burgess, Partner, Creative Convergence	California
CREATING PLOTS FOR PAGE-TURNERS Robert Dugoni, <i>Wrongful Death</i>	Six Continents (Mezzanine Level)

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### 3—3:45 p.m.

THE ART & CRAFT OF WRITING BESTSELLING WOMEN'S FICTION Susan Wiggs, <i>Lakeshore Christmas</i> . Moderator: literary agent Annelise Robey	Six Continents (Mezzanine Level)
FINDING YOUR TWEET SPOT: Promoting Yourself 140 Characters at a Time Tee Morris, <i>Twitter in Ten</i> ; Rusty Shelton, <i>Digital Interactive</i>	California

**San Francisco Writers Conference**  
**FRIDAY, February 18<sup>th</sup>**

**3—3:45 p.m. (continued)**

NOT KIDSTUFF: Writing & Publishing Award-Winning Children’s Books Ying Chang Compestine, <i>A Banquet for Hungry Ghosts</i> . Moderator: literary agent Minju Chang	Willard (2 <sup>nd</sup> Floor)
SELLING IN SHORT BITES: Using Media Appearances to Seduce Book Buyers Jess Ponce, The A Factor/media trainer; Henry Tenenbaum, KRON-TV host	Barclay (2 <sup>nd</sup> Floor)
BEATING SWORDS INTO BOOKS: WRITING TO MAKE A DIFFERENCE Jan Johnson, publisher, Red Wheel/Weiser; Brenda Knight, Publisher, Viva Editions; Jeevan Sivasubramaniam, Executive Managing Editor, Berrett-Koehler Publishers. Moderator: Michael Larsen	Stanford (Mezzanine Level)

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**4—5:45 p.m. New! Expanded Sessions**

Q&A FOR FICTION AGENTS Amy Burkhardt, April Eberhardt, Steve Fisher, Jill Marsal, Donald Maass, BJ Robbins, Annelise Robey, Adam Schear, Rebecca Strauss, Christine Witthohn. Moderator: Elizabeth Pomada	Peacock Court
Q&A FOR NONFICTION AGENTS Peter Beren, Katherine Cowles, Verna Driesbach, Andy Ross, Katharine Sands Moderator: Michael Larsen	Six Continents (Mezzanine Level)
THE MAKING OF RAMBO: A Film and Q&A About How <i>Rambo</i> Was Made David Morrell, <i>First Blood</i> (the novel the movie was based on)	California
DOING IT LIVE: How to Give a Great Reading Brad Henderson and Andy Jones, poets/co-authors, <i>Split Rock</i> . ( <i>With musical accompaniment!</i> )	Barclay (2 <sup>nd</sup> Floor)

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**5:45–7:30 p.m.**

<b>GALA PARTY</b> with music by The Slush Pile <i>Sponsored in part by Writer’s Digest</i>	Room of the Dons
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Following the Gala Party, SFWC Advisory Board Member Harvey Pawl will chaperone a no-host dinner for attendees and presenters at Capp’s Corner in North Beach, the last of the city’s family-style Italian Restaurants. The cost is \$30 per person, including tax and tip, for a four-course meal. Following dinner, we will take a short stroll to a nearby coffee house for no-host coffee. Meet in the lobby at 7:15. Cabs will leave the hotel at 7:30. Please sign up and pay by 2 p.m. Friday so we can notify the restaurant.

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<b>9 p.m. After Hours Sessions!</b>	(All of these are on the Mezzanine Level)
<b>Poetry Open Mic</b> Brad Henderson and Andy Jones, co-authors, <i>Split Rock</i>	The Boardroom
<b>Fiction Open Mic</b> Donna Levin, author/editor	Stanford
<b>Pitch Contest for Adult Fiction and Nonfiction</b> Nina Amir, independent editor; literary agents Verna Driesbach; literary agent Katharine Sands. Moderator: Michael Larsen	George Smith Room

**San Francisco Writers Conference**  
**SATURDAY February 19<sup>th</sup>**

<b>7:30 a.m.—5 p.m. Registration/pick up badges for late arrivals</b> <b>9 a.m.</b> Sign-ups for Kevin Smokler and for Sunday dinner	<b>Registration Desk</b>
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<b>9 a.m. Sign up for Independent Editors</b>	<b>Garden Room</b>
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<b>7:30—8:45 a.m.</b>	
<b>CONTINENTAL BREAKFAST</b> (attendees only, wear your badge)	<b>Peacock Court</b>
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<b>9—9:45 a.m.</b>	
<b>BECOMING A PUBLISHED POET THIS YEAR</b> Joan Gelfand. <i>A Dreamers's Guide to Cities and Streams</i> ; Brad Henderson and Andy Jones, co-authors <i>Split Stock</i>	Stanford (Mezzanine Level)
<b>BUILDING A BUSINESS AROUND YOUR BOOK:</b> How to Leverage Speaking, Consulting and Other Ways to Profit from Your Writing Stephanie Chandler, <i>Booked Up: How to Write, Publish and Promote a Book to Grow Your Business</i>	Barclay (2 <sup>nd</sup> Floor)
<b>JOINING THE BESTSELLER CLUB BY WRITING YOUR BREAKOUT BOOK</b> Literary agent Donald Maass, <i>Writing the Breakout Novel</i>	California
<b>UNDERSTANDING YOUR GOALS: Self-publishing vs. Traditional Publishing</b> Diane Gedymin, independent editor, The Publisher's Desk; Acquisitions Editor, Turner Press	Willard (2 <sup>nd</sup> Floor)
<b>YOUR ESSENTIAL ARC: Creating a Successful Memoir</b> Adair Lara, <i>Naked, Drunk and Writing: Shed Your Inhibitions &amp; Craft a Compelling Memoir or Personal Essay</i>	Six Continents (Mezzanine Level)
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<b>10—10:45 a.m.</b>	
<b>A SHOCKPROOF, FOOLPROOF, GUARANTEED METHOD FOR SCREENWRITING SUCCESS</b> Richard Walter, <i>Essentials of Screenwriting</i>	Willard (2 <sup>nd</sup> Floor)
<b>CHILDREN'S BOOKS: Concentrated Storytelling</b> Literary agent Laurie McLean; Douglas Rees, <i>Uncle Pirate</i>	Stanford (Mezzanine Level)
<b>FROM PITCH TO PUBLISHED: WHAT EVERY AUTHOR NEEDS TO KNOW</b> Literary agent Jill Marsal	Six Continents (Mezzanine Level)
<b>HELPING BOOKSTORES HELP YOU MAKE YOUR BOOK A BESTSELLER</b> Neal Sofman, Owner, Bookshop West Portal; Hut Landon, President, Northern California Independent Booksellers Association	Barclay (2 <sup>nd</sup> Floor)
<b>ROMANCE IN ALL THE WRITE PLACES: Making Love Live for Your Readers</b> Alex Logan, Editor, Grand Central Books	California

**San Francisco Writers Conference**  
**SATURDAY February 19<sup>th</sup>**

**11—11:45 a.m.**

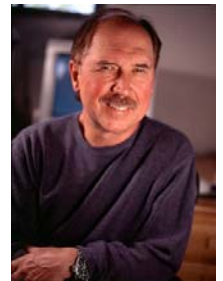
FIRST YOU GET YOUR HERO UP A TREE: Writing Fiction in Three Acts Elizabeth Engstrom, <i>Lizard Wine</i>	Six Continents (Mezzanine Level)
FROM MANUSCRIPT TO FINISHED BOOK: An Editor's Point of View Daniella Rapp, Editor, St. Martin's Press, introduced by Donna Levin	California
HOW TO BE THE KIND OF WRITER EDITORS LOVE: Best Practices for Submitting to & Working with the Pros Jessica Strawser, Editor-in-Chief, Writer's Digest Magazine	Barclay (2 <sup>nd</sup> Floor)
OUT OF THIS WORLD: The New Fantasy & Paranormal Philippa Ballantine, <i>Geist</i> ; Gabrielle Harbowy, Editor/Assoc. Publisher, Dragon Moon Press; Katharine Kerr, <i>License to Enspell</i> . Moderator: Laurie McLean	Stanford (Mezzanine Level)
STORMING CYBERSPACE: Building the Communities You Need to Succeed Stephanie Chandler, <i>The Author's Guide to Building Your Online Platform</i>	Willard (2 <sup>nd</sup> Floor)

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**12—2 p.m. Peacock Court**

LUNCHEON: Scholarship Winners Announced  
Introduction by SFWC Advisory Board member Kathleen Antrim, *Capitol Offense*

KEYNOTE: **DO YOU HAVE A VOICE AND VISION?**  
Finding Your Own Voice and Subject Matter  
David Morrell, *The Successful Novelist, First Blood (Rambo)*



**2—2:45 p.m.**

ACHIEVING SUCCESS AS A POET Alfred Flynn DeSilver, Poet Laureate of Marin County; Joan Gelfand, <i>A Dreamer's Guide to Cities and Streams</i> ; Jennifer Joseph, Publisher, Manic D Press	Stanford (Mezzanine Level)
CENSORSHIP: How it Hurts & What We Can Do About it Dorothy Allison, <i>Bastard Out of Carolina</i> ; Washington High School student Dylan Mahood; Washington High School teacher, Teri Hu. Moderator: Barbara Santos, <i>Practice Aloha</i>	Barclay (2 <sup>nd</sup> Floor)
DIGITAL PUBLICITY: How to Use a Smart Social Media Strategy to Generate More Traditional PR Rusty Shelton, Shelton Interactive	California
HOW TO KEEP READERS TURNING THE PAGES: How Pace Does the Trick Robert Dugoni, <i>The Jury Master</i> ; Sheldon Siegel, <i>Perfect Alibi</i>	Six Continents (Mezzanine Level)
THE MANY FACES OF ROMANCE D.L. Bogdan, <i>Rivals in the Tudor Court</i> ; Elizabeth Jennings, <i>Shadows at Midnight</i> Moderator: literary agent Christine Witthohn	Willard (2 <sup>nd</sup> Floor)

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**San Francisco Writers Conference**  
**SATURDAY February 19<sup>th</sup>**

**3—3:45 p.m.**

FANS, FOLLOWERS & FRIENDS: How to Maximize and Monetize Social Media Penny Sansieveri, <i>Marketing Experts</i>	Six Continents (Mezzanine Level)
GET PAID TO WRITE YOUR BOOK: Writing an Irresistible Proposal Michael Larsen, <i>How to Write a Book Proposal</i> ; Alan Rinzler, former Executive Editor, Jossey-Bass/John Wiley & Sons, independent editor	Barclay (2 <sup>nd</sup> Floor)
VIDEOS THAT GO VIRAL: Producing Book Trailers YouTubers Will Love Vanessa Workman, Workman Multimedia	California
WRITING FOR TODAY'S KIDS & TEENS Mary Colgan, Editor, Chronicle Books; Rosemary Graham, <i>Stalker Girl</i> Annette Pollert, Simon Pulse;	Stanford (Mezzanine Level)

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**3—4:45 p.m. Special long session! MEET THE FICTION EDITORS** **Peacock Court**

Caitlin Alexander, Random House; Jennifer Joseph, Manic D Press; Heather Lazare, Crown Books;  
Alex Logan, Grand Central Books; Annette Pollert, Simon & Schuster; Daniella Rapp, St. Martin's Press;  
Michael Signorelli, HarperCollins; and Daniel Smetanka, Counterpoint Press. Moderator: Elizabeth Pomada

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**4:00—4:45 p.m.**

PROMOTION FOR INTROVERTS AND RELUCTANT MARKETERS: How to Market Your Book Without Leaving Home Dan Poynter, <i>The Self-Publishing Manual</i>	Willard (2 <sup>nd</sup> Floor)
MOVING FROM WORDS TO IMAGES: Transforming Books into Movies Literary agent Steve Fisher; David Morrell, <i>Shimmer</i> ; Richard Walter, Professor, UCLA. Moderator: Elizabeth Engstrom, <i>Lizard Wine</i>	California
MARKETING ON A CLOUD: Promoting Your Poetry Online Amos White, <i>Like Haiku: Social Media Poetry</i>	Stanford (Mezzanine Level)
POSITIONING YOUR BOOK IN READERS' MINDS AND ON STORE SHELVES Literary agent Peter Beren, <i>The Writers Legal Companion</i>	Barclay (2 <sup>nd</sup> Floor)
MEET THE NONFICTION EDITORS Jan Johnson, Publisher, RedWheel/Weiser; Brenda Knight, Publisher Viva Editions, Jeevan Sivasubramaniam, Executive Managing Editor, Berrett-Koehler Publishers. Diane Gedymin, Acquisitions Editor, Turner Publishing. Moderator: Michael Larsen	Six Continents (Mezzanine Level)

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**5—6:40 p.m.**

**ASK-A-PRO SESSION**

**Peacock Court**

Staff editors, independent editors, and other publishing pros will each take a table. Up to 9 attendees can sit at a table and each will have two minutes to ask a question or pitch a book. The shorter the question, the more time there is for the pro's response! After 18 minutes, all of the attendees at the table will go on to another table. There will be five of these segments. Feel free to change tables during the session. You will not be able to see all of the editors—so feel free to speak to them during the conference.

**SATURDAY February 19<sup>th</sup>**

**6:30—7:30 p.m. BOOK SIGNING & No-host bar** Café Ferlinghetti

**9 p.m. AFTER HOURS SESSIONS**

Open Mic for Fiction Donna Levin Stanford (Mezzanine)

Poetry Readings with music guest performers Café Ferlinghetti

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**2011 SAN FRANCISCO WRITERS CONFERENCE**

**SUNDAY, February 20<sup>th</sup>**

**7:30 a.m.—1 p.m.**

Registrations for 2012 at special attendee rate & sign-ups for dinner Registration Desk

**7:30 a.m. PLATED BREAKFAST.** Please be on time! Peacock Court

**8:00 a.m.** Agent introductions will follow the breakfast.

**9 a.m.—1 p.m. SPEED DATING WITH AGENTS** Room of the Dons

The agents will be seated at tables with their names on them in alphabetical order in the Room of the Dons. At 9 a.m., the attendees in the first group (with RED dots) can line up in front of the agent they wish to pitch to. You will have THREE MINUTES total for each pitch. Allow time for the agent's response. There will be a 30-second warning bell. When the second bell rings, STOP! Line up in front of the next agent you want to see. TIPS: You will see more agents if you speak to agents with short lines. Choose the agents you wish to speak to in advance. Their bios are in the program. You can learn from every agent there.

**There will be four sessions.** The small colored dot on your badge indicates which hour you will have your turn to Speed Date: ● 9 a.m.—RED ● 10 a.m.—BLUE ● 11 a.m.—GREEN ● Noon—YELLOW.

Please attend the concurrent breakout sessions until it's time for your hour. BECAUSE OF FIRE REGULATIONS, PLEASE DO NOT LINE UP IN THE HALL OR THE LOBBY. You may not be able to see all the agents you wish during Speed Dating, so feel free to talk to them whenever you see them wearing their badges during the event.

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**9—9:45 a.m.**

**CAPTURING THE HEARTS OF TEENAGE READERS:** Crafting Young Adult fiction  
Heidi R. Kling, *Sea*; Cynthia Omololu, *Dirty Little Secrets*; Naheed Senzai, *Shooting Kabul*.  
Moderator: Annette Pollert, editor, Simon Pulse  
Barclay  
(2<sup>nd</sup> Floor)

**EVERYONE'S A CRITIC:** The Value of Critique Groups  
Victoria Hudson, contributor, *POWDER: Writing by Women in the Ranks from Vietnam to Iraq*;  
Tanya Egan Gibson, *How to Buy the Love of Reading*  
Stanford  
(Mezzanine Level)

**HAIKU OLD AND NEW:** Moving Your Readers in 17 Syllables  
Amos White, *Sometimes a Whisper: Poetry by the Bay*  
Taylor  
(California Level)

**HE'S GOT AN APP FOR THAT:** Making Mobile Work for You  
Tee Morris, *Podcasting for Dummies*  
Willard  
(2<sup>nd</sup> Floor)

**SUNDAY, February 20<sup>th</sup>**

**10—10:45 a.m.**

FICTION FOR THE TIME-STARVED: Writing & Selling Short Stories Bharti Kirchner, <i>Darjeeling: A Novel</i> ; Elizabeth Engstrom, <i>Lizard Wine</i>	Barclay (2 <sup>nd</sup> Floor)
NEED HELP GETTING THE WORDS RIGHT? How to Work with a Freelance Editor David Carr, independent editor; Diane Gedymin, Acquisitions Editor, Turner Press; Alan Rinzler, former Executive Editor, Jossey-Bass/John Wiley & Sons	California
SEE DICK AND JANE READ: An Overview of the Children's Book Market Literary agent Andrea Brown	Stanford (Mezzanine Level)
WRITE THAT BOOK ALREADY! The Tough Love You Need to Get Published Now <i>Book Page's</i> Author Enablers: Sam Barry, <i>How to Play the Harmonica and Other Life Lessons</i> ; Kathi Kamen Goldmark, <i>And My Shoes Keep Walking Back to You</i>	Willard (2 <sup>nd</sup> Floor)

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**11—11:45 a.m.**

THE AUTHOR'S TOOLBOX: What You Need to Get Where You Want To Go Ransom Stephens, <i>The God Patent</i>	Barclay (2 <sup>nd</sup> Floor)
IT TAKES A TEAM! Working with a Partner to Create & Promote a Successful Anthology or Cookbook Barbara Santos & Mark Ellman, co-editors, <i>Practice Aloha</i> and <i>Maui Tacos Cookbook</i>	Taylor (California Level)
A SECRET TO EFFECTIVE FICTION: Getting Your Characters to Talk Back to You Wendy Tokunaga, <i>Love in Translation</i> ; Penny Warner, <i>How to Host a Killer Party</i>	California
STORYTELLING IN ANY PLATFORM: Creating Fiction That Works in All Media Philippa Burgess, Partner, Creative Convergence	Willard (2 <sup>nd</sup> Floor)

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**12—12:45 p.m.**

A POST A DAY IS A BOOK A YEAR: How to Blog Your Book Nina Amir, independent editor	Willard (2 <sup>nd</sup> Floor)
COMBINING A SLICE OF LIFE AND A SLICE OF HISTORY Blending History and Memoir. Ann Seymour, <i>I've Always Loved You</i>	Barclay (2 <sup>nd</sup> Floor)
CREATING A KILLER ONLINE PROMOTION PLAN FOR YOUR BOOK Patrick Schwerdtfeger, <i>Marketing Shortcuts for Business: The Ultimate Step-by-Step Guide to Leverage Technology, Establish Online Credibility and Crush the Competition</i>	California
THE 7 ESSENTIALS OF A GOOD NOVEL Donna Levin, <i>Get That Novel Started!</i>	Six Continents (Mezzanine Level)

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**FAREWELL & GODSPEED!** Please hand in your evaluation form (or do it online when you get home). Sign up at the Early Bird Rate for the 2012 San Francisco Writers Conference, Feb. 16<sup>th</sup>–18<sup>th</sup>, 2012, at the Mark!

**5 p.m. DON'T WANT IT TO END?** SFWC Board Member Harvey Pawl will host volunteers and speakers at a Chinese Banquet at the Great Eastern Restaurant, 649 Jackson Street between Grant & Kearney. Attendees may join us, at \$25 per person. Optional stops at the landmark City Lights Bookstore, The Beat Museum and Café Puccini. Please sign up at the Information Desk before 1 p.m. so we can confirm with the restaurant.