

2020 ADVERTISING Rate Sheet & Agreement
San Francisco Writers Conference (Feb. 13-16, 2020)



Contact Name: _____

Company: _____

Address: _____

City, State & ZIP: _____

Phone: _____ Email: _____

SFWC NEWSLETTER AD \$100 \$250 for 3 issues; \$500 for 6 issues \$ _____
 Ad Includes: paragraph of copy (up to 50 words), a link to your website + your logo or image.

EBLAST of your HTML Message to SFWC opt-in list (4,700+ subscribers). **\$500** \$ _____
 We will contact you to set a date. Send HTML file to barbara@sfwriters.org for deployment.

Your LOGO/LINK on the SFWC Website thru OCT. 2020 (SFWC board approval) **\$1000** \$ _____

2020 San Francisco Writers Conference Event Program Print Ads*

¼ page ad: 3.75" wide by 5" high	<input type="checkbox"/> B&W \$250.00
½ page Vertical ad: 3.75" wide by 10" high	<input type="checkbox"/> B&W \$400.00
½ page Horizontal ad: 7.5" wide by 5" high	<input type="checkbox"/> B&W \$400.00
Full page 7.5" wide by 10" high	<input type="checkbox"/> B&W \$600.00 \$ _____

STUFFING OF BROCHURE, Post Card OR Flyer **\$250.00** \$ _____
We insert your message in ATTENDEE packets!
 Send 500 inserts for **2020 SFWC** to: **Linda Lee, SFWC Stuffing, 5807 Dawn View, Castro Valley, CA 94552**
Flyer or postcard for stuffing must arrive by Feb. 8, 2020

TOTAL DUE: \$ _____

- Enclosed is a check made out to: *San Francisco Writers Conference* or...
- Charge my Visa, Master Card, AMEX, or Discover card

CC# ----- Exp. ---- / ----- 3-digit code -----

Signature as it appears on the card: _____

Billing address: same as above, or: _____

***FOR SFWC EVENT PROGRAM PRINT ADS:** Deadline for Event Program ad reservation is January 15. **Ad must be received by January 20th.** Display ads must be sent as a PDF or JPEG file. Option for text-only ads: send text in an email or as an MS Word file. Once we verify space is been reserved for you, Digital Files can be emailed to barbara@sfwriters.org. All companies, services and ads must be approved by the SFWC Board.

You may return this form via email (preferred) or you can send the completed contract to:
 Barbara Santos, SFWC Program Ad, PO Box 326, Oakley, CA 94561

Questions? Contact Barbara at (925) 420-6223 (Phone/Fax) or barbara@sfwriters.org