PODCASTS

The Miss Adventuring podcast is recorded by Carla King to explore the lives of people living a "misadventurous" lifestyle. That is, people doing what they love to do. Find out how they do it, and prepare to be inspired! Find out more about Carla's own misadventures on her website at CarlaKing.com

#adventure  #travel  #work

1. The Miss Adventuring Podcast 01: Lisa Alpine, Dance Weaver, Word Weaver, Wild...  ▶ 65
2. The Miss Adventuring Podcast 02: Rita Goldman Gelman, The Female Nomad  ▶ 23
3. The Miss Adventuring Podcast 03: Laureen Hudson, Liveaboard Mom  ▶ 53
4. The Miss Adventuring Podcast 04: Mark McMahon, Live Your Adventure  ▶ 43
5. The Miss Adventuring Podcast 05: Ted Simon: Around the World on a Motorcycle...  ▶ 73
6. The Miss Adventuring Podcast 06: Diva Marisa: Havoc, on a Sportbike  ▶ 59
7. The Miss Adventuring Podcast 07: D. Brent Miller: A travelogue for life, sometime...  ▶ 32
CREATING
• In the field: Zoom recorder
• Home: Condenser mic, stand, headphones, sound board and Zoom webinar program (or Skype)
• Urge guests to use good mic
• Audacity (free) audio software
• Prerecorded intro and outro with music and “ads” for my site
• Royalty-free music
• Levelator (free)
• MPG StreamClip (free)
• LibSyn ($5/mo)
LEVELING VOICES

https://selfpubbootcamp.com/self-publishers-toolkit/
CREATE AN MP3

MPEG STREAMCLIP (FREE)

https://selfpubbootcamp.com/self-publishers-toolkit/
Podcast #18: Robin Cutler, IngramSpark (Part 2)

This is Part 2 of my talk with Robin Cutler, Director of IngramSpark, the professional publishing and distribution platform for independent authors. (Find Part 1 here.)

October 30, 2018 on the Author Friendly Podcast with Carla King

Listen and subscribe

- Available on iTunes
- Available on Stitcher
- Listen on YouTube
- Podcast Available on SoundCloud

About this episode

In this episode, we focus on distribution. IngramSpark has the widest distribution in the world, but we also talk about why you'd want to go direct with Amazon KDP Print (formerly CreateSpace) and how to make that happen without any problems.

You'll also learn how long it takes the stores to populate your book information - not every store is the same - and how this affects your book launch plan.

Find out what bookstores expect and how to attract your local independent bookstore with the right discounting and, of course, a professionally produced book.
WHO WE ARE
Liberated Syndication (libsyn) pioneered the system to host and publish podcasts in 2004. And since then has grown to the largest leading podcast network with over 7.2 billion downloads in 2017. Libsyn hosts over 50,000 shows with 92 million monthly audience members.

START PODCASTING TODAY!
Plans Begin At Only $5 Per Month

Plans & Pricing

Everything Podcasting
Libsyn is your one-stop solution for everything you need to start podcasting, get your podcast in Apple Podcasts and iTunes, and even turn your show into an App.

Podcast Solutions for Beginners to Established Producers
If you are new to podcasting everything you need is here: publishing tools, media hosting and delivery, RSS for Apple Podcasts and iTunes, a website, stats and a platform that has your back as you grow as a producer.

Take Your Podcast to the Next Level
For those ready to take the next step we have podcast apps for iOS and Android to extend the reach and monetization capabilities of your content and advertising programs available.

Move Your Content
Producers looking for a new home for your content can easily migrate over to the Libsyn platform with our automated tools.
<table>
<thead>
<tr>
<th>Title</th>
<th>Category</th>
<th>Published</th>
</tr>
</thead>
<tbody>
<tr>
<td>#21: Steven Spatz, BookBaby for full-service publishing</td>
<td>Management &amp; Marketing</td>
<td>Tuesday, Nov 27, 2018 6:00 AM</td>
</tr>
<tr>
<td>00: Rob Price, Gatekeeper Press for full-service publishing</td>
<td>Management &amp; Marketing</td>
<td>Thursday, Nov 15, 2018 6:00 AM</td>
</tr>
<tr>
<td>19: John Burke, Pub Site, an easy-to-use website builder just for authors and books</td>
<td>Management &amp; Marketing</td>
<td>Wednesday, Nov 7, 2018 6:00 AM</td>
</tr>
<tr>
<td>#18: Robin Cutler, IngramSpark (Part 2)</td>
<td>Management &amp; Marketing</td>
<td>Tuesday, Oct 30, 2018 6:00 AM</td>
</tr>
<tr>
<td>#17: Robin Cutler, IngramSpark (Part 1)</td>
<td>Management &amp; Marketing</td>
<td>Tuesday, Oct 23, 2018 6:00 AM</td>
</tr>
<tr>
<td>#16: JoEllen Taylor, FirstEditing, on the different kinds of editors and how to find them</td>
<td>Management &amp; Marketing</td>
<td>Tuesday, Oct 16, 2018 6:00 AM</td>
</tr>
<tr>
<td>#15 Kristina Stanley, Fictionary, a mystical magical story editing app</td>
<td>Management &amp; Marketing</td>
<td>Tuesday, Oct 9, 2018 6:00 AM</td>
</tr>
<tr>
<td>#14: Laurie McLean, San Francisco Writers Conference</td>
<td>Management &amp; Marketing</td>
<td>Tuesday, Oct 2, 2018 6:00 AM</td>
</tr>
</tbody>
</table>
Edit Content: #18: Robin Cutler, IngramSpark (Part 2)

Many file types can be used for podcast episodes for both audio and video. Our recommendations for file formats and encoding can be found [here](#).

---

**Episode-Level Bonus Content**

[GO TO “DETAILS”](#)

---

**Save/Publish**

Update ID3 tags

Update MP3 file with thumbnail and tags. Additional details on working with ID3 tags can be found [here](#).

[SAVE AS DRAFT] [PUBLISH] [CANCEL]
Select a previously used category or type in a new one

Category: Management & Marketing

Tags/Keywords: author, books, selfpublishing

Tags are individual words that should be separated by commas or spaces and should contain only letters and numbers.

NOTE: iTunes no longer recognizes episode tags/keywords, so we recommend weaving your tags/keywords into your episode title.

Permalink Points to: Custom URL (select to enter)

Custom Permalink URL: http://selfpubbootcamp.com/afp18/

Enable Comments: 

iTunes Optimization

iTunes Title: Robin Cutler, IngramSpark (Part 2): All about distribution for autho

Title for your episode without contextual information such as show title, season number, and episode number.

iTunes Summary:

In part 2 of my talk with Robin Cutler, Director of IngramSpark, we focus on distribution. IngramSpark has the widest distribution in the world, but we also talk about why you’d want to go direct with Amazon KDP Print and how to make that happen. You’ll also learn how long it takes the stores to populate your book information and how this affects your book.

Character Count: 470

Episode Type: Full (Normal Episode)

Trailers

Bonus

Season Number: 1

Episode Number: 18

Rating: 

Not Set

Explicit

Clean

iTunes Author: 

GO TO "ARTWORK"
Edit Content: #18: Robin Cutler, IngramSpark (Part 2)

1. Media

You may enter custom text to be sent to certain social destinations. If these fields are blank, the default will be used.

Facebook Status
Learn how self-publishers can use IngramSpark plus Amazon KDP Print to distribute your book in this episode of the Author Friendly Podcast, Part 2 of 2 episodes with Director Robin Cutler.

LinkedIn Status
Character Count: 189
LinkedIn Status may not exceed 700 characters

Tweet (Twitter)
Character Count: 189
It is recommended that you keep your tweet at 256 characters or less to allow for the link to your episode. Any characters beyond the first 256 will likely be truncated. If you include any additional web addresses in your tweet, Twitter will treat each web address as 23 characters long regardless of how long the actual address is. Please keep this in mind as the counter here will attempt to identify and count these web addresses.

→ GO TO “SCHEDULING”
### Edit Content: #18: Robin Cutler, IngramSpark (Part 2)

Set each destination's settings individually:

<table>
<thead>
<tr>
<th>Destination Name</th>
<th>Status</th>
<th>Release Date</th>
<th>Expiration Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook OnPublish</td>
<td>released</td>
<td>Release immediately on publish</td>
<td>Never expire</td>
</tr>
<tr>
<td>Libsyn Classic Feed</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>LinkedIn OnPublish</td>
<td>released</td>
<td>Release immediately on publish</td>
<td>Never expire</td>
</tr>
<tr>
<td>Network App Listing</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>Podcast Page</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>Soundcloud</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>Spotify</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>Tumblr</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>Twitter (@selfpubbootcamp)</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>Web Player</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
<tr>
<td>YouTube</td>
<td>released</td>
<td>Release 2018-10-30 06:00 AM</td>
<td>Never expire</td>
</tr>
</tbody>
</table>
### Links

<table>
<thead>
<tr>
<th></th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Download</td>
<td><a href="http://traffic.libsyn.com/authorfriendly/ingramspark2.mp3">http://traffic.libsyn.com/authorfriendly/ingramspark2.mp3</a></td>
</tr>
<tr>
<td>Permalink URL</td>
<td><a href="http://selfpubbootcamp.com/afp18/">http://selfpubbootcamp.com/afp18/</a></td>
</tr>
<tr>
<td>Enclosure Tag</td>
<td>&lt;enclosure url=&quot;http://traffic.libsyn.com/authorfriendly/ingramspark2.mp3&quot; length=&quot;16448797&quot; type=&quot;audio/mpeg&quot;&gt;&lt;/enclosure&gt;</td>
</tr>
<tr>
<td>Libsyn Directory</td>
<td><a href="http://directory.libsyn.com/episode/index/id/7273871">http://directory.libsyn.com/episode/index/id/7273871</a></td>
</tr>
</tbody>
</table>

### Embed Code

- **Standard**
  - 115 Podcast Promotion and Infinite Dial 2018
  - 00:00:00

- **Standard Mini**
  - 115 Podcast Promotion and Infinite Dial 2018
  - 00:00:00

- **Legacy**
  - 115 Podcast Promotion and Infinite Dial 2018
  - 00:00:00

- **Custom**

#### Player Theme
- **Height (px)**: 360
- **Use Thumbnail**: ☑
- **Playback Direction**: Play episodes from newest to oldest

[PREVIEW/ GET EMBED CODE]
Monetizing your Podcast

Podcasting Can Be More than the Quarters Found in Your Couch

Include Advertising in Your Podcast

Producers at all Libsyn hosting levels can sign up below to confirm interest in being added to our list of shows to contact for advertising campaigns.

More About Libsyn Advertising:
- No minimum Libsyn hosting plan required
- 20,000 US downloads a month required
- You get the final say on the advertisers
- All campaigns are double opt-in
- Simple 50/50 revenue share
- You can pick custom ad slots
- Advertisements can be live read or stitched in

Please click the Learn More button below to find out how to add our demographic survey to your site and prepare your content for advertising.

Sell Subscriptions to Premium Content

MyLibsyn provides an integrated, custom and cross-platform solution for offering subscriptions to your audience for premium and archived content.

MyLibsyn Includes these great features:
- Custom subscription plans
- Apps for iOS, Android & Windows 8
- Custom subscription web page
- Secure audio, PDF, and video distribution
- Simple 50/50 revenue share
- Subscription marketing tools
- Customer care for subscriber billing
- Subscriber statistics

You must request activation of the MyLibsyn service below and be at the Libsyn 400mb monthly plan or higher for activation.

LEARN MORE ABOUT MYLIBSYN
OPT INTO MYLIBSYN
READING AND RESOURCES

• https://www.sfwriters.org/sfwc-presenter-handouts-2020/
• https://selfpubbootcamp.com/self-publishers-toolkit/
• https://www.richvoiceproductions.com/audiobook-speakeasy/
• https://www.janefriedman.com/understanding-audiobook-production-an-interview-with-rich-miller/
• https://mindsetanswerman.com/equipment/
• https://scribl.com/guides/how-to-record-an-audiobook/choose-microphone-audacity-recording-tools
• https://scribl.com/guides/how-to-record-an-audiobook/choose-microphone-audacity-recording-tools
PODCASTS
CARLA KING
www.AuthorFriendly.com

QUESTIONS?

https://selfpubbootcamp.com/self-publishers-toolkit/