

**2021 ADVERTISING Rate Sheet & Agreement**  
**San Francisco Writers Conference** ( )



<i>Contact Name:</i>									
<i>Company:</i>									
<i>Address:</i>									
<i>City, State &amp; ZIP:</i>									
<i>Phone:</i>	<i>Email:</i>								
<p><b>SFWC NEWSLETTER AD</b> <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 for 3 issues; <input type="checkbox"/> \$500 for 6 issues <span style="float:right">\$ <input type="text"/></span>          Ad Includes: paragraph of copy (up to 50 words), a link to your website + your logo or image.</p> <p><input type="checkbox"/> <b>EBLAST of your HTML Message</b> to SFWC opt-in list (5,000+ subscribers). <b>\$500</b> <span style="float:right">\$ <input type="text"/></span>          We will contact you to set a date, then you can send an <b>HTML file</b> to <a href="mailto:news@sfwriters.org">news@sfwriters.org</a> for deployment.</p> <p><input type="checkbox"/> <b>Your LOGO/LINK on the SFWC Website</b> thru +BOB (SFWC board approval) <b>\$1000</b> <span style="float:right">\$ <input type="text"/></span></p> <p><input checked="" type="checkbox"/> <input type="checkbox"/> <b>2021 San Francisco Writers Conference Event Program Print Ads*</b></p> <table style="width:100%; border:none;"> <tr> <td style="width:50%;">¼ page ad: 3.75" wide by 5" high</td> <td style="width:50%;"><input type="checkbox"/> B&amp;W \$250.00</td> </tr> <tr> <td>½ page Vertical ad: 3.75" wide by 10" high</td> <td><input type="checkbox"/> B&amp;W \$400.00</td> </tr> <tr> <td>½ page Horizontal ad: 7.5" wide by 5" high <input checked="" type="checkbox"/></td> <td><input type="checkbox"/> B&amp;W \$400.00</td> </tr> <tr> <td>Full page 7.5" wide by 10" high</td> <td><input type="checkbox"/> B&amp;W \$600.00 <span style="float:right">\$ <input type="text"/></span></td> </tr> </table> <p><input type="checkbox"/> <b>STUFFING BROCHURE, Post Card OR Flyer in Attendee Bags</b>          We insert your message <b>flyer, book or gift!</b> <b>\$250.00</b> <span style="float:right">\$ <input type="text"/></span>          Flyer or material for stuffing must arrive <b>W F C Z ' FTCS 2021 S Z</b>          We will send you mailing/delivery instructions when we receive your completed form.</p> <p style="text-align:right;"><b>TOTAL DUE: \$ <input type="text"/></b></p>		¼ page ad: 3.75" wide by 5" high	<input type="checkbox"/> B&W \$250.00	½ page Vertical ad: 3.75" wide by 10" high	<input type="checkbox"/> B&W \$400.00	½ page Horizontal ad: 7.5" wide by 5" high <input checked="" type="checkbox"/>	<input type="checkbox"/> B&W \$400.00	Full page 7.5" wide by 10" high	<input type="checkbox"/> B&W \$600.00 <span style="float:right">\$ <input type="text"/></span>
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- Enclosed is a check made out to: **San Francisco Writers Conference** or...
- Charge my Visa, Master Card, AMEX, or Discover card

CC# ----- Exp. ---- / ----- 3-digit code -----

Signature as it appears on the card: \_\_\_\_\_

Billing address:  same as above, or: \_\_\_\_\_

**\*FOR SFWC EVENT PROGRAM PRINT ADS:** Deadline for Event Program ad reservation is **-DQXDUWK** **Ad must be received by ~~QW~~** Display ads must be sent as a PDF or JPEG file. Option for text-only ads: send text in an email or as an MS Word file.

Once we verify space is been reserved for you, Digital Files can be emailed to [GLUFW@sfwriters.org](mailto:GLUFW@sfwriters.org).  
 All companies, services and ads must be approved by the SFWC Board.

**Return this form via email [GUVU@sfwriters.org](mailto:GUVU@sfwriters.org)** (preferred) or send the completed contract to:

**6E** SFWC Program Ad, PO Box   CA 94

Ad Spec Questions: Lissa Provost [lissaprovost@gmail.com](mailto:lissaprovost@gmail.com) Other questions: [GLUFW@sfwriters.org](mailto:GLUFW@sfwriters.org)