

2024 ADVERTISEMENT RATE SHEET & AGREEMENT

San Francisco Writers Conference | Feb 15-18, 2024



Name		
Company		
Address		
City	State	Zip
Phone	Email	

SFWC Newsletter Ad \$100 for 1 issue \$250 for 3 issues \$500 for 6 issues

Ad includes ad copy (50 word max), your website link and company logo

Email blast of Your HTML Message **\$500**

Email goes out to SFWC opt-in list of 5000+ subscribers.
We will contact you to set a date for delivery; please send HTML file to news@sfwriters.org

Logo Placement & Link on SFWC website **\$1,000**

Placement on sfwriters.org through Jan 31, 2024 pending SFWC Board approval

2024 SFWC Event Program Print Ad

Deadline for event program ad reservation is Jan 15, 2024. All ads due by Jan 20, 2024.
Display ads must be sent as PDF or JPEG. Text-only ads must be sent in email or as MS Word.
Email all ad files and any questions on ad specs to director@sfwriters.org.
All companies, services, and ads must be approved by SFWC Board.

- \$250 for ¼ page BW ad (3.75" w X 5" h) \$400 for ½ page BW HORZ ad (7.5" w X 5" h)
 \$400 for ½ page BW VERT ad (3.75" w X 10" h) \$600 for Full page BW ad (7.5" w X 10" h)

Stuffing of Marketing Collateral in Event Attendee Bags **\$250**

Collateral may include brochures, postcards, flyers, books, or other gifts. Materials must be received by Feb 1, 2024. We will send mailing/delivery instructions after receiving your form.

TOTAL DUE:

<input type="checkbox"/> Enclosed is a check made payable to San Francisco Writers Conference		
<input type="checkbox"/> Please charge my Visa, Master Card, AMEX, or Discover Card with information below		
Name on Card		
Card No.	Exp. Date	CCV#
Billing Address		
City	State	Zip
Signature as it appears on card		

Please email completed form to Ray Wan, sponsorships@sfwriters.org (preferred) or mail completed form and check to Ray Wan, SFWC Program Ad, 1901-D Cleveland Ave, Santa Rosa, CA 95401