



SAN FRANCISCO WRITERS CONFERENCE 2025 ADVERTISING RATE SHEET

Reach a wide audience of passionate writers and other publishing industry professionals by advertising with the San Francisco Writers Conference! Choose from a variety of affordable advertising opportunities below and contact Sponsorship Manager Ray Wan at 415-307-3212 or sponsorships@sfwriters.org if you have any questions. Thank you for your support!

SFWC Newsletter Ad \$100 for 1 issue \$250 for 3 issues \$500 for 6 issues

Your digital ad on our monthly newsletter reaches 5,000+ subscribers! Ads are 50 word max with a square logo linking to your site. Send ad copy and logo to marketing@sfwriters.org.

\$

Dedicated Email Blast \$500 for 1 message \$800 for 2 messages

Send a 500-word message directly to our 5,000+ subscribers with your own dedicated email! We'll work with you to set a delivery date. Send the HTML file to marketing@sfwriters.org.

\$

Banner Ad on SFWC Website \$750 for 1 full year

Maintain a yearlong presence on SFWC's homepage www.sfwriters.org with an ad that links to your site. Ads are 15 words max with a square logo linking to your site. Send ad copy and logo to sponsorships@sfwriters.org

\$

Print Ad in 2025 SFWC Conference Program

An affordable alternative to sponsoring our signature annual event, your print ad will reach all our conference attendees! Deadline for submitting finished ads for the 2025 program is 1/1/25. Send ads as PDF or JPG to sponsorships@sfwriters.org.

\$

- \$250 for 1/4 page BW ad (3.75 x 5 in) \$400 for 1/2 page BW HORZ ad (7.5 x 5 in)
 \$400 for 1/2 page BW VERT ad (3.75 x 10 in) \$600 for Full page BW ad (7.5 x 10 in)

Item Stuffer in 2025 SFWC Conference Bag \$300 for 1 item

Great way to get your marketing collateral in the hands of conference attendees even if you can't attend! Collateral may include brochures, postcards, flyers, or other small items and must be received before the start of the conference. Detailed mailing directions will be provided.

\$

TOTAL DUE:

\$

**All requests for advertising must be vetted and approved by SFWC before final confirmation and payment.*

Contact Information:

Print Name:
Company:
Address:
Phone:
Email:
Website:
Description of Product or Service:

Payment Information:

- Enclosed check payable to *San Francisco Writers Conference*
- Charge my Visa, Mastercard, AMEX, or Discover card below.

Card No:	Exp:	CVV:
Signature:		
Billing Address (if different than contact info):		

Please email completed form to **Ray Wan at sponsorships@sfwriters.org** (*preferred*) or mail completed form & check payment to **SFWC, 1901-D Cleveland Ave, Santa Rosa, CA 95401.**

THANK YOU FOR YOUR SUPPORT!

