SAN FRANCISCO WRITERS CONFERENCE
2027 ADVERTISING RATE SHEET

Reach a wide audience of passionate writers and other publishing industry professionals by advertising with the San Francisco Writers Conference! Choose from a variety of affordable advertising opportunities below or contact **sponsorships@sfwriters.org** if you have any questions or custom requests. Thank you for your support!

❑ **SFWC Newsletter Ad** ❍ **$100** for 1 issue ❍ **$250** for 3 issues ❍ **$450** for 6 issues $

Your digital ad on our monthly newsletter reaches 5,000+ subscribers! Ads are 50 word max with a square logo linking to your site.

❑ **Dedicated Email Blast** ❍ **$500** for 1 message ❍ **$800** for 2 messages $

Send a 500-word message directly to our 5,000+ subscribers with your own dedicated email! We'll work with you to set a delivery date.

❑ **Conference Exhibitor Table** **$850** for 1 table & 2 chairs $

Showcase your offerings in person to our 500+ attendees at the four-day conference. Draped 2x6' table and two chairs with access to standard electrical outlets. Limited availability!

❑ **Print Ad in 2027 SFWC Conference Program** $

An affordable alternative to sponsoring our signature annual event, your print ad will reach all our conference attendees! Deadline for submitting finished ads as PDF or JPG for the program is Jan 15.

❍ **$250** for 1/4 page BW ad (3.75 x 5 in)
❍ **$400** for 1/2 page BW HORZ ad (7.5 x 5 in)
❍ **$400** for 1/2 page BW VERT ad (3.75 x 10 in)
❍ **$600** for Full page BW ad (7.5 x 10 in)

❑ **Item Stuffer in SFWC Conference Bag** **$300** for 1 item $

Great way to get your marketing collateral in the hands of conference attendees even if you can't attend! Collateral may include brochures, postcards, flyers, or other small items and must be received before the start of the conference.

TOTAL DUE: $

**All requests for advertising must be vettted and approved by SFWC before final confirmation and payment.*

Contact Information:

Print Name:
Company:
Address:
Phone:
Email:
Website:
Description of Product or Service:

Payment Information:

❒ Enclosed check payable to *San Francisco Writers Conference*

❒ Charge my Visa, Mastercard, AMEX, or Discover card below.

❒ Please send invoice using contact information above

Card No:	Exp:	CVV:
Signature:		
Billing Address (if different than contact info):		

Please email completed form to **sponsorships@sfwriters.org** (preferred) or mail form & check payment to **SFWC, 1007 West College Ave. #543, Santa Rosa, CA 95401.**

THANK YOU FOR YOUR SUPPORT!

SAN FRANCISCO
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